

#### Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200 Washington, DC 20007

# INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104401-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

_	National	Sales Region
Г	Blair - Philadelphia	Sales Office
<u></u>	Amy McCreary	Account Executive   Amy McCreary
_	KSNV	Station

Order Flight	Deal #	Alt Order#	Order#
09/19/12 - 09/25/12		06832079	104401

Billing Calendar	Broadcast	iDB ;
Billing Type	Cash	Adve
Special Handling		Prod

Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref	

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KSNV	KSNV KSNV		KSNV	<b>VNSX</b>		KSNV	VSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	<b>KSNV</b>	KSNV		KSNV	17.4
Today Show			Today Show			Today Show					M-F 6-7a WakeUp w/Wagners				M-F 6-7a WakeUp w/Wagners				M-F 5-6a WakeUp w/Wagners				M-F 5-6a WakeUp w/Wagners	Channel Description
658a-9am			658a-9am			658a-9am					6-7a				6-7a				5-6a				5-6a	Time
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	Ħ 닭	09/17/12	_	W	09/17/12		71	궄	W	09/17/12:		ᅼ	M	09/24/12		ฮ	M	09/24/12		П	W	09/17/12		Day
ť	09/20/12 09/21/12	09/17/12 to 09/23/12	ថ	09/19/12	09/17/12 to 09/23/12	б	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12	ਰ	09/25/12	09/24/12	09/24/12 to 09/30/12	Ö	09/25/12	09/24/12	09/24/12 to 09/30/12	ਰ	09/21/12	09/19/12	09/17/12 to 09/23/12	ਰ	Date
	:: :: ::::::::::::::::::::::::::::::::	2×		:30	1×		:30	:: 33	:30	3x		<u>;</u>	:30	2x		:30	:30	2x		:30	:30	2x		Lengt
	8:42 AM 7:57 AM	TF		7:28 AM	W		6:42 AM	6:11 AM	6:25 AM	WTF		6:50 AM	6:59 AM	MT		5:47 AM	5:48 AM	MT		5:59 AM	5:39 AM	WTF		DateLength Aired Days
	DH09141211H Two in a Ra DH09141211H Two in a Ra			DH09141211H Two in a Ro			DH09141211H Two in a Ro	DH09141211H Two in a R	DH-6-21-12-02-HD Job Ri			DH09201212H Diversion	DH09201212H Diversion			DH09201212H Diversion	DH09201212H Diversion			DH09141211H Two in a Ro	DH09141211H Two in a Ro			Ad-ID Ra
	\$550.00 \$550.00			\$550.00			\$450.00	\$450.00	\$450.00			\$450.00	\$450.00			\$185.00	\$185.00			\$185.00	\$185.00			Rate
	<u> </u>	,		N			ω	Ν	_			_	N			_	2			ω	>			Ref#

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KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 Remit Address: 1500 Foremaster Lane

#### Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200 Washington, DC 20007

## INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104401-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12
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Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

•		
	Order #	104401
	Alt Order#	06832079
	Deal #	
	Order Flight	09/19/12 - 09/25/12

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref	

	22					14				芯			12			<u> </u>				00			7	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	<b>VSNV</b>		KSNV	<b>VNSX</b>		KSNV	KSNV		KSNV	KSNV	VNSX		<b>VNSX</b>	KSNV		KSNV	Channe
	Noon News					Rachael Ray				Rachael Ray			Today 4th Hour			Today 4th Hour				Today Show			Today Show	Channel Description
	12-1230pm					11am-12pm				11am-12pm			10am-11am			10am-11am				658a-9am			658a-9am	Time
09/17/1 W		П	디	V	09/17/1		ฮ	M	09/24/1		Z	09/24/1		Τħ	09/17/1		글	T	09/24/1		M	09/24/1		Day
09/17/12 to 09/23/12 W 09/19/12	ರ	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12	Ö	09/25/12	09/24/12	09/24/12 to 09/30/12	៩	09/24/12	09/24/12 to 09/30/12	ಕ	09/20/12	09/17/12 to 09/23/12	6	09/25/12	09/25/12	09/24/12 to 09/30/12	₽	09/24/12	09/24/12 to 09/30/12	ő	Date
:30 3x		:30	မ	:30	3x		:30	:30	2x		:30	1x		:30	ĺx		:30	:30	2x		:30	1x		Length
12:17 PM		11:18 AM	11:16 AM	11:23 AM	WTF		11:36 AM	11:33 AM	MT		10:46 AM	MT		10:29 AM	WTF		8:42 AM	7:59 AM	-T		8:58 AM	M		Aired Days
DH09141211H Two in a Ro		DH-6-21-12-02-HD Job R	DH09141211H Two in a Ro	DH09141211H Two in a Ro			DH09201212H Diversion	рн09201212H Diversion			DH09201212H Diversion			DH09141211H Two in a Ro			DH09141211H Two in a Ro	DH09201212H Diversion			DH09141211H Two in a R:			Length Aired Days Ad-ID Rate Reconciliation
\$275.00		\$200.00	\$200.00	\$200.00			\$200.00	\$200.00			\$200.00			\$200.00			\$550.00	\$550.00	,		\$550.00			Reconciliation
		_	ω	2			_	N			2			ယ			2	_						Ref#

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Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC KSNV Remit Address: Las Vegas, NV 89101 1500 Foremaster Lane

#### Billing Address:

Washington, DC 20007 Ste 200 3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

## INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Deal #	Alt Order#	Order#	!	Invoice Period	Invoice Month	Invoice Date	Invoice #
	06832079	104401		08/27/12 - 09/25/12	September 2012	09/30/12	104401-1

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphía
Sales Region	National

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# 1	Deal #	Alt Order#	Order#
		06832079	104401

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	illing Calendar	Broadcast
pecial Handling	illing Type	Cash
	pecial Handling	

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Advertiser Code HE4S Product Code	 IDB#	
Product Code	 Advertiser Code	HE4S
	 Product Code	

Advertiser Ref	Agency Ref	

	22				2				20				8				17				츙			15	Line	
	VNSX	KSNV	XSNV		VSNV	KSNV	KSNV		VSNV	KSNV	XSNV		KSNV	KSNV	VSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	VSNV	Channel	
	The Doctors				The Doctors				Days of our Lives				The Agenda 1230pm				The Agenda 1230pm				Noon News			Noon News	Description	
	2pm-3pm				2pm-3pm				1258p-2pm				1230-1p				1230-1p				12-1230pm			12-1230pm	Time	
09/17/		겁	≊	09/24/		ᆸ	Z	09/24/		П	×	09/17/		ᆸ	Μ	09/24/		귑	Z	09/24/		п	굿		Day	
09/17/12 to 09/23/12	ರ	09/25/12	09/24/12	09/24/12 to 09/30/12	ਰ	09/25/12	09/24/12	09/24/12 to 09/30/12	ᅣ	09/21/12	09/19/12	09/17/12 to 09/23/12	៩	09/25/12	09/24/12	09/24/12 to 09/30/12	당	09/25/12	09/24/12	09/24/12 to 09/30/12	ਰ	09/21/12	09/20/12	ਰ	Date	
3x		:30	:30	2 X		:30	:30	2x		:30	30	2x		:30	:30	2x		:30	:30	2x		:30	30		Length	
WTF		2:27 PM	2:13 PM	MT		12:58 PM	12:58 PM	MT		12:48 PM	12:48 PM	#TF		12:56 PM	12:48 PM	MT		12:21 PM	12:24 PM	MT		12:17 PM	12:07 PM		Length   Aired Days   Ad-ID	
		DH09201212H Diversion	DH09201212н Diversion			DH09141211H Two in a Ro	DH09201212H Diversion			DH09141211H Two in a Rr	DH09141211н Two in a Rr			DH09201212H Diversion	DH09141211H Two in a Ro			DH09201212H Diversion	DH09201212H Diversion			DH09141211H Two in a Ro	DH-6-21-12-02-HD Job Ri			
		\$175.00	\$175.00			\$275.00	\$275.00			\$200.00	\$200.00			\$200.00	\$200.00			\$275.00	\$275.00			\$275.00	\$275.00		Rate	
		2				N				ω				2	_			N				ω	Ν		Ref#	

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#### INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Station	KSNV	Order#
Account Executive Amy McCreary	Amy McCreary	Alt Order#
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order Flight

Invoice #	104401-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12
Order#	104401
Alt Order#	06832079

		1
Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Product Code	Advertiser Code	IDB#
	HE4S	

09/19/12 - 09/25/12

Advertiser Ref	Agency Ref	

	27					26				25				24					23				22	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	<b>KSNV</b>	KSNV		KSNV	KSNV	VSNV	VSNV	VSNV	Channel
	4PM NEWS (1 hour)					4PM NEWS (1 hour)				4PM NEWS (1 hour)				Dr Phil					Dr Phil				The Doctors	Description
	4-5pm					4-5pm				4-5pm				3-4p					3-4p				2pm-3pm	Time
٧	09/17/1	П	Τħ	٤	09/17/1		급	Ζ	09/24/1		깁	M	09/24/1		п	ᅻ	۶	09/17/1		711	긁	٤		Day
09/19/12	to 09/17/12 to 09/23/12	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12	៩	09/25/12	09/24/12	09/24/12 to 09/30/12	8	09/25/12	09/24/12	09/24/12 to 09/30/12	៩	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12	ő	09/21/12	09/20/12	09/19/12	Ö	Date
:30	3x	:30	30	:30	3x		:30	:30	2x		:30	:30	22		:30	:30	:30	3x		:30	:30	30		Length
4:51 PM	WTF	4:21 PM	4:10 PM	4:26 PM	WTF		4:25 PM	4:14 PM	MT		3:57 PM	3:13 PM	MT		3:45 PM	3:12 PM	3:13 PM	WTF		2:55 PM	2:54 PM	2:41 PM		Length Aired Days Ad-ID
DH09141211H Two in a Ro		DH-6-21-12-02-HD Job R	DH09141211H Two in a Ro	DH09141211H Two in a Ro			DH09201212H Diversion	DH09141211H Two in a R:			DH09201212H Diversion	DH09201212H Diversion			DH09141211H Two in a R	DH09141211H Two in a R	DH09141211н Two in a Rı			DH09141211H Two in a Ro	DH09141211H Two in a R	DH-6-21-12-02-HD Job Ri		
\$450.00		\$350.00	\$350.00	\$350.00			\$350.00	\$350.00			\$300.00	\$300.00			\$300.00	\$300.00	\$300.00			\$175.00	\$175.00	\$175.00		Rate
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Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice Period 08/27/12 - 09/25/12	Invoice Month September 2012	Invoice Date 09/30/12	Invoice # 104401-1
2 - 09/25/12	ber 2012	2	7

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
09/19/12 - 09/25/12		06832079	104401

Г		Special Handling
Γ.	Cash	Billing Type
Ι_	Broadcast	Billing Calendar
1		

Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref	

	3								30						29				28			27	Line
KSNV KSNV	VSNV	KSNV	KSNV	KSNV	XSNV	XSNV	KSNV		KSNV	<b>KSNV</b>	KSNV	XSNV	KSNV		KSNV	KSNV	XSNV		KSNV	KSNV	XSNV	KSNV	Channe
	M-F Jeopardy								M-F Early News						M-F Early News				4PM NEWS (1 hour)		,	4PM NEWS (1 hour)	Channel Description
	630-7 pm								5-630p						5-630p				4-5pm			4-5pm	Time   Table
09/17/ W Th		'n	Ħ	Ţ,	井	٤	٤	09/17/		Tu	Į	Ζ	M	09/24/		겉	M	09/24/		TI	Τ̈́		Day
09/17/12 to 09/23/12 W 09/19/12 Th 09/20/12 F 09/21/12	ð	09/21/12	09/21/12	09/20/12	09/20/12	09/19/12	09/19/12	09/17/12 to 09/23/12	6	09/25/12	09/25/12	09/24/12	09/24/12	09/24/12 to 09/30/12	õ	09/25/12	09/24/12	09/24/12 to 09/30/12	б	09/21/12	09/20/12	ਰ	Date
30 30 gx		:30	:30	:30	:30	:30	:30	6x		:30	:: 3	:: Ö	:30	4x		:30	:30	2x		:3 8	3		Length
WTF 6:55 PM 6:58 PM 6:44 PM		5:23 PM	5:17 PM	6:29 PM	5:29 PM	6:24 PM	6:15 PM	WTF		6:15 PM	5:21 PM	6:26 PM	5:15 PM	MT		4:51 PM	4:55 PM	MT		4:42 PM	4:50 PM		Length  Aired Days   A
DH09141211H TWO in a Ro DH09141211H TWO in a Ro DH09141211H TWO in a Ro		DH09141211H Two in a Ro	DH09141211H Two in a Ro	DH09141211H Two in a Ro	DH-6-21-12-02-HD Job R:	DH-6-21-12-02-HD Job Ri	DH09141211H Two in a Ro			DH09201212H Diversion	DH09201212H Diversion	DH09201212H Diversion	DH09201212H Diversion			DH09141211H Two in a Ra	DH09201212H Diversion			DH09141211H Two in a R:	DH09141211H Two in a R		d-ID
\$725.00 \$725.00 \$725.00		\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00			\$725.00	\$725.00	\$725.00	\$725.00			\$450.00	\$450.00			\$450.00	\$450.00		Rate Reconciliation
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Washington, DC 20007

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Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

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Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/25/12	September 2012	09/30/12	104401-1

	Cu. Co
National	Sales Region
Blair - Philadelphia	Sales Office
Arny McCreary	Account Executive Amy McCreary
KSNV	Station

Order Flight	Deal #	Alt Order#	Order#
09/19/12 - 09/25/12		06832079	104401

Special Handling	Billing Type Cash	Billing Calendar Broadcast	
Pro	Adı	IDE	

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	Product Code	Advertiser Code	IDB#
		HE4S	

Advertiser Ref	Agency Ref	

	37			36					35					34				ၓ				32 2	Line
KSNV	KSNV	KSNV KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	VSNV	KSNV		KSNV	VSNV	VNSX		KSNV	Channe
	M-F News 3 at Eleven			Face to Face w/ J.Ralston					Face to Face w/ J.Ralston					M-F Wheel of Fortune				M-F Wheel of Fortune				M-F Jeopardy	Channel Description
	11pm-1135pm			730-758pm					730-758pm					7-730pm				7-730pm				630-7pm	Time
09/24/1 M		ੂ≾	09/24/1		т	ᆉ	٤	09/17/1		TI	ᆉ	₹	09/17/1		겉	M	09/24/1		딭	Σ	09/24/1		Day
09/24/12 to 09/30/12 M 09/24/12	₽	09/24/12 09/25/12	09/24/12 to 09/30/12	to	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12	ť	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12	ਰ	09/25/12	09/24/12	09/24/12 to 09/30/12	ਰ	09/25/12	09/24/12	09/24/12 to 09/30/12	ਰ	Date
:30 1×	<u>.</u>	:30	2x		:30	:3 3	:30	з х		:30	:: 30	:30	зх х		:30	:30	2x		:30	:30	2x		Length
11:22 PM	•	7:48 PM 7:34 PM	MT		7:47 PM	7:46 PM	7:49 PM	WTF		7:08 PM	7:08 PM	7:18 PM	WTF		7:28 PM	7:20 PM	MT		6:43 PM	6:54 PM	MT		Length Aired Days Ad-ID
рн09201212н Diversion		DH09201212H Diversion DH09201212H Diversion			DH09141211H Two in a Ra	DH09141211H Two in a R:	DH09141211H Two in a Re			DH-6-21-12-02-HD Job Ro	DH09141211H Two in a R	DH09141211H Two in a Ro			DH09141211H Two in a Rı	DH09201212н Diversion			DH09201212H Diversion	DH09141211H Two in a Ro			
\$750.00		\$400.00 \$400.00			\$400.00	\$400.00	\$400.00			\$725.00	\$725.00	\$725.00			\$725.00	\$725.00			\$725.00	\$725.00			Rate
_		<b>1</b> N	ì		ω	Ν	_			ω		. 23			4	N			2	_			Ref#

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Payment by Applicant to Third Parties on by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising and advertising out orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict which agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant acknowledges its joint and severall liability for the payment of such advertising agency (or other Third Parties) that Applicant is an agency for the payment of such advertising agency for the payment of such

Station cos not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



KSNV Main: (702)642-3333 Formerly KVBC Las Vegas, NV 89101 Billing: (702)642-3333 Remit Address: 1500 Foremaster Lane

#### Billing Address:

Ste 200 3299 K St. NW **Attention: Accounts Payable** Strategic Media Services, Inc. Washington, DC 20007

### INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invo	lnvc	lnvc	lnv
Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/25/12	September 2012	09/30/12	104401-1

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

_	>-1#	201
	Order#	104401
	Alt Order#	06832079
	Deal #	
_	Order Flight	09/19/12 - 09/25/12

		٦.
Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Product Code	Advertiser Code HE	IDB#
	HE4S	

Advertiser Ref	Agency Ref	

47			4			43			42				41				40				39			38	Line
KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	XSNV		KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	Channel
Saturday Night Live			News 3 Today - SAT			Saturday Today			News 3 Sunrise SATURDAY				Sa-Su News 3 at Eleven				Tonight Show				Tonight Show			M-F News 3 at Eleven	] Description
1130pm-1:02am			9am-930am			7a-9am			6a-7a				11pm-1135pm				1135p-1237a				1135p-1237a			11pm-1135pm	Time
	Sa	09/17/1		Sa	09/17/1		Sa	09/17/1		Su	Sa	09/17/1		Tu	Z	09/24/1		Ħ	×	09/17/1		Τħ	09/17/1		Day
ਰ	09/22/12	09/17/12 to 09/23/12	ਰੰ	09/22/12	09/17/12 to 09/23/12	ਰ	09/22/12	09/17/12 to 09/23/12	ਰੱ	09/23/12	09/22/12	09/17/12 to 09/23/12	б	09/25/12	09/24/12	09/24/12 to 09/30/12	ð	09/20/12	09/19/12	09/17/12 to 09/23/12	ť	09/20/12	09/17/12 to 09/23/12	ਰ	Date
:	:30	1 X		.30	×		:30	1x		:30	:30	2 X		:30	:30	2x		:30	:30	2x		:30	1x		Length
	9:20 AM	S-		7:51 AM	S-		6:15 AM	S-		11:25 PM	11:15 PM	SS		12:09 AM	12:08 AM	MT		12:19 AM	11:46 PM	HIM		11:25 PM	T		Length   Aired Days
	DH09201212H Diversion			DH09141211H Two in a R			рн09201212H Diversion			DH09141211H Two in a Ro	DH09201212H Diversion			DH09201212H Diversion	DH09141211H Two in a Ro			DH09141211H Two in a Ro	DH09141211H Two in a Ro			DH-6-21-12-02-HD Job Ri			Ad-ID R
	\$275.00			\$325.00			\$200.00			\$750.00	\$750.00			\$250.00	\$250.00	-		\$250.00	\$250.00			\$750.00			Rate
				>			_			2	_			_	2				ယ			_			Ref#

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



#### Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200

Washington, DC 20007

## INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

l	Invoice #	104401-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/25/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
09/19/12 - 09/25/12		06832079	104401	

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Billing Calendar	Broadcast	$\Gamma =$
Billing Type	Cash	75
Special Handling		-

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Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref	
•		

			57			56	Line
	KSNV		KSNV	KSNV		KSNV	Channe
Air			Wake Up Early Wagners			KSNV Law & Order (synd) PRIME	Description
Aired Spots			430a-5a			M-SA 8-11p / SUN 7-	Time
99	ℽ	09/17/12		Su	09/17/12	•	Day
	09/19/12 :30	09/17/12 to 09/23/12	ð	09/23/12 :30	09/17/12 to 09/23/12	б	Date
	:30	1x		:30	1x		Length
	5:00 AM	WT		10:45 PM	S		Aired Days
	DH-6-21-12-02-HD Job Ra			DH09201212H Diversion			AdelD
	\$50.00			\$800.00			Rate Reconciliation
	_			_			€ef#

 Gross Total
 \$55,700.00

 Agency Commission
 \$8,355.00

 Net Amount Due
 \$47,345.00
 Payment Terms 30 Days

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